

ABOUT THE SPEAKER: NICOLE SEAH, CO-FOUNDER & COO, REWARDZ

After a successful career at Credit Suisse, Nicole saw a gap in human resource solutions and saw the potential of technology in this sector. She then left the banking industry and set up Rewardz with her husband, Sudhanshu Tewari. During the inception of Rewardz, Nicole didn't let the fact that she was heavily pregnant stop her from being hands-on and getting the business off the ground.

Under her leadership, Rewardz has found themselves at the forefront of the digitalisation of HR services in Singapore, with innovative services such as Emperks (a service that rewards employees with different perks to help with employee satisfaction) and Flabules (an online corporate fitness platform aimed to reduce medical costs, boost morale, productivity, and improve staff health). Her role in Rewardz includes Client Relationship Management, Business Planning, and Strategic Partnerships.

ABOUT REWARDZ

Rewardz is a one-stop platform and digital rewards marketplace for enterprises, employees and partners. Rewardz believes in creating change through positive reinforcement and gamification. Innovative technology, including Rewards-as-a-Service, lies at the heart of their business to help achieve the customers' business goals.

Rewardz's **Flabules** platform focuses on addressing corporate wellness and health challenges through gamification. Flabules is the corporate solution for the growing epidemic of obesity and lifestyle-related illnesses in Singapore and beyond. This fun & gamified wellness platform promotes health and productivity with point-based incentives and rewards for walking the extra mile, engaging in a healthy activity, or attending a wellness event. Leverage its universal appeal to create challenges that will have individuals and team competing both locally and regionally, while reducing insurance claims and productivity losses.

Rewardz is now a subsidiary of Benefit One, a Japanese leader in the employee benefits space